

Tab 1



NIGHT OF MIRACLES GALA BENEFITING MIRACLE ACADEMY

**FEATURING A LIVE AUCTION, COCKTAILS AND DINNER
THURSDAY, FEBRUARY 18, 2027**

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship.....\$10,000

Pre-Event Marketing:

- Promotion and marketing as a Presenting Sponsor of the Gala
- Company name included in press release
- Company name included in media coverage including television and radio interviews
- Company name included in print advertisements and promotional items
- Full page ad in Gala Program

Social Media/Website/Online Marketing:

- Included in Gala social media posts with over 2,000 followers on Facebook and Instagram. (6 minimum mentions)
- Link to your corporate website from Miracle Academy's website for minimum of 1 Year

On-Site Recognition:

- Corporate signage at the entrance to Gala check-in
- Mention in stage announcements throughout the entire evening.
- Prime seating for two tables of 8 guests (Total of 16 guests)
- Featured in Gala PowerPoint presentation to over 150 guests attending Gala
- Tabletop signage

Premiere Sponsorship.....\$5,000

Pre-Event Marketing:

- Promotion and marketing as a Premiere Sponsor of the Gala
- Company name included in media coverage
- Company name included in print advertisements and promotional items
- Full page ad in Gala Program

**Social Media/Website/Online Marketing:**

- Company name and logo included on Miracle Academy's website through May 2026
- Included in Gala social media posts with over 2,000 followers on Facebook and Instagram
- Included in Miracle Academy's Monthly Newsletter through May 2026

On-Site Recognition:

- Corporate signage at the entrance to Gala check-in
- Full page ad in Gala Program
- Mention in stage announcements throughout the entire evening
- Featured in Gala PowerPoint presentation to over 150 guests
- Prime reserved seating for one table of 8 guests
- Tabletop signage

Platinum Sponsorship.....\$3,000**Pre-Event Marketing:**

- Promotion and marketing as a Platinum Sponsor of the event.
- Logo on promotional flyers

Social Media/Website/Online Marketing:

- Included in gala social media posts with over 2,000 followers on Facebook and Instagram

On-Site Recognition:

- Half page ad in Gala Program
- Prime seating for one table of 8 guests
- Featured in Gala PowerPoint presentation to over 150 guests
- Tabletop signage

Gold Sponsorship.....\$2,000**Pre-Event Marketing:**

- Promotion and marketing as a Gold Sponsor of the gala
- Logo on promotional flyers
- One third page ad in Gala Program



Social Media/Website/Online Marketing:

- Included in social media posts with over 2,000 followers on Facebook and Instagram

On-Site Recognition:

- Mention in Gala Program
- Reserved table seating for 4 guests at Gala
- Featured in Gala PowerPoint presentation to over 150 guests attending event
- Tabletop signage

Silver Sponsorship.....\$1,000

Pre-Event Marketing:

- Promotion and marketing as a Silver Sponsor of the Gala
- Logo on promotional flyers
- One fourth page ad in Gala Program

Social Media/Website/Online Marketing:

- Included in Gala social media posts with over 2,000 followers on Facebook and Instagram

On-Site Recognition:

- Mention in Gala Program
- Reserved table seating for 4 guests at Gala
- Tabletop signage

Bronze Sponsorship.....\$500

Pre-Event Marketing:

- Promotion and marketing as a Bronze Sponsor of the Gala
- Recognition in Gala Program

Social Media/Website/Online Marketing:

- Included in social media posts with over 2,000 followers on Facebook and Instagram

**On-Site Recognition:**

Mention in Gala Program

Reserved table seating for 2 guests at Gala

Tabletop signage

Supporter Sponsorship.....\$250**Pre-Event Marketing:**

- Promotion and marketing as a Supporter Sponsor of the Gala
- Recognition on Facebook and Instagram

On-Site Recognition:

- Mention in Gala Program
- Reserved table seating for 2 guests at Gala
- Tabletop signage

Individual Tickets to Miracle Night Gala.....\$150

- Ticket includes dinner, music & live auction at The Club in Birmingham, Alabama

Event Information: 2nd Annual Night of Miracles Gala - Dinner, Music & Live Auction
Thursday, February 18, 2027 at 6pm, located at THE CLUB, 1 Robert Smith Drive,
Birmingham, AL 35209.

Tickets or Sponsorship Packages can be purchased at miracleacademypcs.org.

For more information contact: Mrs. Rosie Mullen 205-999-6944

Production Deadline Date is February 5, 2027. Please pay and email company logo to miracleacademypcs.org in PNG or .JPG formats to be included in marketing

Miracle Academy is a 501(c)(3) charitable organization. EIN Number: 36-4714528

Please make checks payable to: Miracle Academy Foundation, 3420 Hickory Ave. SW, Birmingham, AL 35221.

THANK YOU FOR YOUR SUPPORT!

*Miracle Academy
Presents*

NIGHT OF MIRACLES *Gala*

*Cocktails,
Dinner &
Auction
Preview*

**6:00
PM**

Welcome to the 3rd Annual Night of Miracles Gala.

***YOUR SUPPORT MAKES
MIRACLES POSSIBLE.***

THE CLUB

1 Roberts S. Smith Dr. Birmingham, AL 35209

